



**BOOST  
WEBSITE'S  
RANKING**

# **DIGITAL MARKETING**

## **P R O P O S A L**





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# ABOUT FUTURE PROFILEZ

Future Profilez is the leading SEO services provider in India. Our SEO Solutions bring speedy Return on Investment (ROI) you put into your business. To obtain that, Future Profilez strictly follows ethical SEO approach.

Our team of SEO experts have years of training in this field, and are equipped with the knowledge on how to promote your website on major search engines such as Google, Yahoo, Bing and the rest.



## Our Mission:

Our mission is to serve our client base with result-oriented SEO approach while maintaining the business integrity and efficiency they have become accustomed to.

## Overview:

For a number of years now, Future Profilez has been able to maintain its reputation as the foremost SEO service providing company in India.

Our expert SEO team makes sure that your website remains on top of the charts for all search engines

Our SEO solutions are result driven and we offer them at highly affordable costs.

## Our Vision:

To generate a winning network of clients and customers. We believe that by serving the best SEO facilities, we can sustain a success driven vibe for the company and clients alike.



# OUR CASESTUDY

Thanks to the current age of the internet, all business ventures have a fair opportunity to market their products & services to millions of people across the world. Our expertise in the field of SEO has allowed us to serve a vast number of small and medium scale businesses, by ranking their websites among the elite and thus skyrocketing their ventures to the very top.



### Monitor & Benchmark

Our SEO project starts off by reviewing the website and identifying potential weaknesses and opportunities.



### Research Industry

Our SEO experts thoroughly analyse the business requirements within your industry.



### Analyse Competition

Our SEO team is apt in analyzing your competitors to find what works best for you.



### Strategy Development

SEO ranking factors revamp quite often, so we follow the current trend to develop strategies.



### Implement Strategy

Once the complete strategy is defined, we quickly get back to implementing the same.

## OUR APPROACH:

- ➔ Formulate an SEO team & develop an integrated keyword strategy.
- ➔ Monitor user needs and restructuring the site's content.
- ➔ Make a URL strategy to perk up of established value.
- ➔ Eliminate and/or merge sections of the old website to facilitate keyword strategy.

## THE CHALLENGES :

- ➔ Create a search friendly website.
- ➔ Boost site visibility.
- ➔ Refine user experience.
- ➔ Enhance website visitors.

## RESULT:

- ➔ 60% Increased web traffic.
- ➔ 70 % increased mobile traffic.
- ➔ 50 % bonus revenue this year.

## SEO METHODOLOGY

### PHASE01

- ➔ SEO Audit
- ➔ Understanding Your Company
- ➔ Competition Analysis, Customers
- ➔ Target Demographic
- ➔ Identify Key Metrics of Success (Traffic)
- ➔ Keyword Research, Analysis, and Selection

### PHASE02

- ➔ On Page Optimization.
- ➔ Off Page Optimization.
- ➔ Local Search Marketing.
- ➔ Advance SEO Activities.



# WHY SEO?

Search Engine Optimization refers to the process of boosting your page ranking on a search engine. The phenomena concerns with maximizing the viewer trafficking to your website by displaying it high up on the search result. The same implies for SMO (Social Media Optimization).

Thus the role of SEO for a web developer/blogger is irreplaceable. No matter how good your website may look like, if a grand total of 0 viewers look at it, the whole effort seems pointless.

The digital word has changed dramatically over the past few years, but SEO still remains an important and effective marketing strategy. While there are many benefits to a good SEO strategy, a few of them discussed below depict why SEO is awesome.



WITH SEO, THE EXTENT TO WHICH YOUR BUSINESS CAN GROW IS IN YOUR HANDS.

## Why SEO is Important to Your Website?

### Improve ranking

Rule top positions in organic results & improve your site by optimizing your web pages for search engines like Google.



### Revamp user experience

User experience is a significant ranking factor. These prefer to rank websites with mobile-friendly designs & good images.



### Increase credibility

SEO boosts your website ranking in search results & ultimately makes you look credible in front of prospects.



### Major Search Engines

96% of Internet users begin their Web search through a major Search Engine (Google, Bing, Yahoo, AOL)



### Effective strategy

SEO allows you to choose keyword phrases for searches performed by potential customers.



### Generate leads

SEO comprises on-site tweaks as well as off-site tactics that help potential customers find you.



For any SEO/SMO related service, we at Future Profilez have the answer for you.



# OUR DIGITAL MARKETING SERVICES



## Search Engine Optimization (SEO)

Our SEO services are cost-efficient, consistent, and time-saving. We provide hassle-free maintenance services to our clients and allies. 'Search Engine Optimization' is an integral part of the internet marketing process.

It goes something like this:

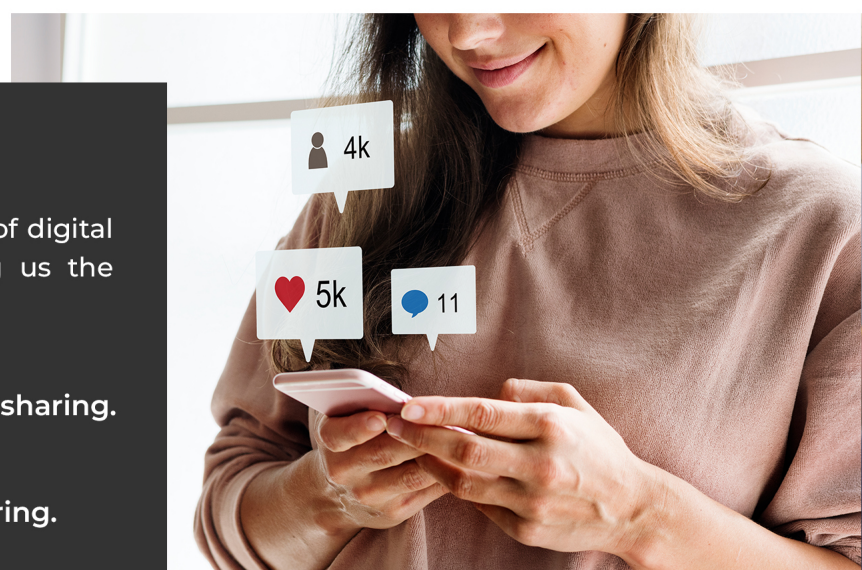
- ➔ Ranking your website #1 on Google!
- ➔ Massive Search traffic & Passive exposure
- ➔ Link Building

## Social Media Optimization (SMO)

At Future Profilez, we understand the relevance of digital means in the lives of your customers, making us the perfect partner to achieve your goals.

It goes something like this:

- ➔ Create unique graphic designs for social sharing.
- ➔ Create Pros across Social Networks.
- ➔ Using specialized tools for Social Monitoring.



## PAID ADVAERTIMANT

Future Profilez is the superior Paid Advartiment Agency. Our love for social media multiplies with each passing second. Our company will offer you exactly what you expect from us, the apt SMM/SEM services!

It goes something like this:

- ➔ Creating excellent Quality of Content.
- ➔ Increasing Customer Loyalty And Trust.
- ➔ Building Your Personal Reputation.

Because exisitng on the platform is easy, but attracting viewers is a completely different game.



# SEO PACKAGES

Our SEO services act as a long-term solution to get your site rank regularly at the top through organic search results as opposed to Pay Per Click (PPC) advertising.

Here we show you how we will provide you with pro-active SEO maintenance, advice and regular SEO campaign reports through our SEO packages-

ONPAGE SEO	3 Keywords 6 MONTH	5 Keywords 6 MONTH	10 Keywords 12 MONTH
Website Analysis	✓	✓	✓
Competitor Analysis	✓	✓	✓
Backlinks Analysis	✗	✗	✓
Meta Tags Optimization	✓ (10 pages)	✓ (10 pages)	✓ (10 pages)
Header Tag Optimization	✓ (10 pages)	✓ (10 pages)	✓ (10 pages)
XML Sitemap Creation	✓	✓	✓
Keyword Analysis	✓	✓	✓
Leverage Browser Caching	✗	✓	✓
Google Analytics Setup	✓	✓	✓
Internal Link Structuring	✗	✗	✓
W3C Validation	✗	✓	✓
Speed Optimization	✓	✓	✓
Image Optimization	✓	✓	✓
Image Alt Tag	✗	✓	✓
Speed Optimization	✗	✓	✓
Existing Content Optimization	✗	✗	✓
Robot.txt File	✗	✓	✓
Schema Tags (if required)+ additional charges	✓	✓	✓

We provide customization of these SEO packages in order to address the specific demands your business would make..

# OFFPAGE SEO

Content Optimization & Link Strategy

	3 Keywords 6 MONTH	5 Keywords 6 MONTH	10 Keywords 12 MONTH
Blog Writing & Submission	✓ 4 (Monthly)	✓ 8 (Monthly)	✓ 10 (Monthly)
Guest Blog Writing & Creation	✓ 4 (Monthly)	✓ 8 (Monthly)	✓ 10 (Monthly)
Web 2.0	✓	✓	✓
Search Engine Submission	✓	✓	✓
Directory Submission	✓	✓	✓
RSS Feed Syndication	✓	✓	✓
Social Bookmarking	✓	✓	✓
Profile Creation	✗	✓	✓
Classified Submission	✓	✓	✓
Images Sharing	✓	✓	✓
Blog Syndication	✓	✓	✓
Sitemap Submission	✓	✓	✓
Doc or PDF Submission	✓	✓	✓
PPT Submission	✗	✓	✓
Infographics Submission	✗	✓	✓
Blog Commenting	✗	✗	✓
Forum Submission/comment	✗	✗	✓
Q&A	✓	✗	✓
Google Business Creation	✗	✗	✓
Local listing	✓ 10 Websites	✓ 15 Websites	✓ 15 Websites

We provide customization of these SEO packages in order to address the specific demands your business would make..



# SEARCH ENGINE MARKETING (SEM)

	Package 3 MONTH	Package 6 MONTH	Package 12 MONTH
Adwords A/c Setup	✓	✓	✓
Text Adds	✓	✓	✓
Banner Ads	✗	✗	✓
Geo Targeting Setup	✓	✓	✓
Conversion Tracking	✓	✓	✓
Competitor Analysis	✗	✓	✓
Keyword Optimization	✓	✓	✓
Keyword Bid Optimization	✓	✓	✓

# SOCIAL MEDIA PACKAGE

	Package 3 MONTH	Package 6 MONTH	Package 12 MONTH
Social Page Creation (If not Created)	✓	✓	✓
Social Unique Post	✓ (3 Weekly)	✓ (5 Weekly)	✓ (7 Weekly)
Facebook Groups Join	✗	✓	✓
Facebook Groups Create	✓	✓	✓
Increased Social Likes/Followers	✓	✓	✓
Post Share in Facebook Groups (When updating new post)	✓ (In 3 Groups)	✓ (In 5 Groups)	✓ (In 8 Groups)
Social Cover Image (as a requirement)	✓ (1)	✓ (2)	✓ (3)
Increased Social Post Reach	✓	✓	✓
Facebook Insight Monitoring	✓	✓	✓
Social Unique Post	✓ (3 Weekly)	✓ (5 Weekly)	✓ (7 Weekly)
Twitter Insight Monitoring	✓	✓	✓

# SOCIAL MEDIA MARKETING

**Package**  
3 MONTH

**Package**  
6 MONTH

**Package**  
12 MONTH

Social Account Setup	✓	✓	✓
Business Page Creation	✓	✓	✓
Increasing Likes / Followers	✗	✓	✓
Promote Social Posts	✓ (3 Weekly)	✓ (5 Weekly)	✓ (7 Weekly)
Reach & Brand Awareness	✓	✓	✓
Social Adverts Campaigns	✓	✓	✓
Targeted Demographic Campaigns	✓	✓	✓
Lead Generation Ads	✗	✓	✓
Local Awareness Campaigns	✗	✓	✓
Social Unique Post	✓ (3 Weekly)	✓ (5 Weekly)	✓ (7 Weekly)
Geo-Target Audience Behavior	✗	✓	✓
Campaign Strategy Set-Up	✗	✓	✓

# INSTAGRAM ADS CREATION

Audience Reach (Approx)	✓ (2000)	✓ (5000)	✓ (8000)
Enhanced Social Media Visibility by use of relevant Hashtags	✓	✓	✓
Contests & Promotions	✓	✓	✓

We provide customization of these SEO packages in order to address the specific demands your business would make..



# SEO REPORTING

Unlike any basic company, we believe in backing up our claim as the premier SEO experts in the market today. Below each section contains the result our services have yielded in terms of site ranking, keyword rankings, and similar benchmarks. We plan to continue our SEO efforts for optimizing the landing pages for this market.

S.NO	Traffic Reports	Status
1.	Weekly Reporting	✔ Yes
2.	Monthly Progress Report	✔ Yes
3.	Keyword Ranking Report	✔ Yes

## Our SEO Reports for Clients



# OUR PORTFOLIO

We aim for only the best results in all the SEO work we produce for our clients.

We have unblemished history of undertaking projects that have always gradually experienced better bounce rates and boost in a regular visitor stat. Here are a handful of our best work examples.





COMMERICAL  
CVS  
VALUATION SERVICES

[www.cvsappraisals.com](http://www.cvsappraisals.com)

CVS provides valuation, consulting and expert witness services to public and private sector clients including lenders, investors, developers, government agencies, attorneys, corporations, and various other professionals.

Technologies Used:







BIRMINGHAM  
BFC  
FENCE  
COMPANY

[www.bhamfence.com](http://www.bhamfence.com)

Bhamfence specialize in commercial, industrial, residential and temporary fencing offering sales, installation and repair services. Whether you want more security around your property or simply looking for curb appeal, our company has a wide variety of fences to choose from.

Technologies Used:







www.jjehomez.com.sg  
JJ E-HOMEZ HOLISTIC PET

[www.jjehomez.com.sg](http://www.jjehomez.com.sg)

JJ E Homez holistic pet is a one-stop shop for everything that your favorite furkid needs. For pet parents in Singapore, who are constantly worried about their dogs or cats' health and comfort, JJ E Homez offers a safe, 100% quality-tested alternative to the toxic components.

Singapore Holistic Pet Supplies

Technologies Used:







PARAMOUNT  
SERVICES, INC.

[www.paramountservice.com](http://www.paramountservice.com)

At Paramount Services, this is our mission statement. We are a family owned linen and uniform rental company operating out of our corporate office in Birmingham, Alabama.

Technologies Used:





TO SEE MORE PLEASE CLICK [HERE](#)



At Future Profilez, we understand that trust is the very foundation of a client-customer relationship. Hence our prime focus is to blur the lines between our company and the client and give them a clear picture as to what we can do.

So to facilitate you in exploring our business, below we have provided links to the various projects that we have completed in the past.

## SEO

- |  |  |  |
|--|--|--|
| ✓ <a href="http://www.lyonscomputer.com">www.lyonscomputer.com</a>       | ✓ <a href="http://www.durkha.pet">www.durkha.pet</a>               | ✓ <a href="http://www.darscrubs.com">www.darscrubs.com</a>                 |
| ✓ <a href="http://www.efulfilment.eu">www.efulfilment.eu</a>             | ✓ <a href="http://www.acfw.us">www.acfw.us</a>                     | ✓ <a href="http://www.emegamartindia.com">www.emegamartindia.com</a>       |
| ✓ <a href="http://www.cleantekpros.com">www.cleantekpros.com</a>         | ✓ <a href="http://www.swaddleonline.com">www.swaddleonline.com</a> | ✓ <a href="http://www.prarvihair.com">www.prarvihair.com</a>               |
| ✓ <a href="http://www.cvsappraisals.com">www.cvsappraisals.com</a>       | ✓ <a href="http://www.bhamfence.com">www.bhamfence.com</a>         | ✓ <a href="http://www.egypttoursbooking.com">www.egypttoursbooking.com</a> |
| ✓ <a href="http://www.paramountservice.com">www.paramountservice.com</a> | ✓ <a href="http://www.mtmevents.com.sg">www.mtmevents.com.sg</a>   | ✓ <a href="http://www.jjehomez.com.sg">www.jjehomez.com.sg</a>             |

## Wordpress

- |  |  |  |
|--|--|--|
| ✓ <a href="http://www.Garagex5.com">www.Garagex5.com</a>                     | ✓ <a href="http://www.langpools.com">www.langpools.com</a>         | ✓ <a href="http://www.midrandconferencecentre.co.za">www.midrandconferencecentre.co.za</a> |
| ✓ <a href="http://www.acmatech.com">www.acmatech.com</a>                     | ✓ <a href="http://www.scoresuperb.com">www.scoresuperb.com</a>     | ✓ <a href="http://www.thefaithfulsteward.org">www.thefaithfulsteward.org</a>               |
| ✓ <a href="http://www.nesscampbell.com">www.nesscampbell.com</a>             | ✓ <a href="http://www.scooterhub.com.sg">www.scooterhub.com.sg</a> | ✓ <a href="http://www.santasofia.care">www.santasofia.care</a>                             |
| ✓ <a href="http://www.houseofloop.com">www.houseofloop.com</a>               | ✓ <a href="http://www.doingmypart.com">www.doingmypart.com</a>     | ✓ <a href="http://www.orthovitality.nl">www.orthovitality.nl</a>                           |
| ✓ <a href="http://www.trinityvalleypools.com">www.trinityvalleypools.com</a> | ✓ <a href="http://www.vizionseo.com">www.vizionseo.com</a>         | ✓ <a href="http://www.thearkfoundationng.org">www.thearkfoundationng.org</a>               |

## Magento

- |  |  |  |
|--|--|--|
| ✓ <a href="http://www.poshtextiles.com">www.poshtextiles.com</a>     | ✓ <a href="http://www.brandedtechnology.ie">www.brandedtechnology.ie</a> | ✓ <a href="http://www.biophix.com">www.biophix.com</a>                           |
| ✓ <a href="http://www.angelogalasso.com">www.angelogalasso.com</a>   | ✓ <a href="http://www.vanityswag.com">www.vanityswag.com</a>             | ✓ <a href="http://www.econaturalproducts.co.uk">www.econaturalproducts.co.uk</a> |
| ✓ <a href="http://www.usbireland.ie">www.usbireland.ie</a>           | ✓ <a href="http://www.roadarmor.com">www.roadarmor.com</a>               | ✓ <a href="http://www.endlessit.se">www.endlessit.se</a>                         |
| ✓ <a href="http://www.radiatorpros.com">www.radiatorpros.com</a>     | ✓ <a href="http://www.qosasastore.com">www.qosasastore.com</a>           | ✓ <a href="http://www.hqdtechaus.com">www.hqdtechaus.com</a>                     |
| ✓ <a href="http://www.petcodirect.com.au">www.petcodirect.com.au</a> | ✓ <a href="http://www.seacareshop.com">www.seacareshop.com</a>           | ✓ <a href="http://www.skp-shop.com">www.skp-shop.com</a>                         |

## Custom PHP

- |  |  |  |
|--|--|--|
| ✓ <a href="http://www.pressology.net">www.pressology.net</a>             | ✓ <a href="http://www.practiceflow.nl">www.practiceflow.nl</a>   | ✓ <a href="http://www.iqzeto.com">www.iqzeto.com</a>                         |
| ✓ <a href="http://www.designmyplanner.com">www.designmyplanner.com</a>   | ✓ <a href="http://www.prarvihair.com">www.prarvihair.com</a>     | ✓ <a href="http://www.beauvoit-patrimoine.fr">www.beauvoit-patrimoine.fr</a> |
| ✓ <a href="http://www.immortalmodeling.com">www.immortalmodeling.com</a> | ✓ <a href="http://www.bizzybee.ws">www.bizzybee.ws</a>           | ✓ <a href="http://www.sloganslingers.com">www.sloganslingers.com</a>         |
| ✓ <a href="http://www.kozmaksan.net">www.kozmaksan.net</a>               | ✓ <a href="http://www.faxtoemails.co.z">www.faxtoemails.co.z</a> | ✓ <a href="http://www.onbrightwings.com">www.onbrightwings.com</a>           |

# LOTS OF HAPPY CLIENTS

A thrilled client is the end goal for any successful establishment, and that certainly is the case for us. Nothing pushes us more than learning that we’ve accomplished our clients’ goals and vision just as or better than what they imagined.

Below, we’ve included a list of client testimonials to demonstrate their satisfaction with the projects that we have undertaken and fulfilled as per their needs-



**Chris**  
Australia

*Almost forgot about it with the holidays and the like. But when I returned to work I was pleasantly surprised to see that the most difficult keyword went from the 4th page of results to the 13th SPOT. I highly recommend their service.*



**Anna**  
US

*Had a very good experience with this team. They went out of their way to communicate with me and respond promptly. The template they provided was fairly easy for a new beginner and they executed on work in a timely.*



**Joachim**  
Netherland

*Their response times are quick and they paid close attention to our needs. Their team helped create a site within our budget which exceeded our expectations.*



**Mike Spencer**  
US

*Future Profilez is professional, easy to work with and willing to make changes until the project is complete & satisfactory. I received my website in a very timely fashion and am very pleased with it. I highly recommend this team.*



**Joel putland**  
Canada

*A very good developer. Once they are clear on what is required, they get on and deliver. We deliberately took time to set out our requirements and we are pleased with the end result.*



**Peter Stall**  
Denmark

*Future Profilez is a very professional company! they are very experienced and deliver what they offer. Vishal is an excellent project manager! They really did a great job! I 100% recommend them!*

With solutions focused on everything, Future Profilez has revolutionized the way applications are delivered to entrepreneurs and startups.





## LET US SERVE YOU

We appreciate you taking the time and checking out our business's pattern. If you have any business-related ideas or queries, then feel free to discuss them with our experts. We guarantee a profitable service outcome to all our clients.

We'd love to hear from you, and invite you to contact us without hesitation.

## DO YOU WISH TO DISCUSS YOUR PROJECT WITH OUR BUSINESS EXPERTS?



For call skype us at  
[vishal.soolanki](https://www.skype.com/people/vishal.soolanki)



For quick chat/call WhatsApp us at  
[+91 99833-33334](https://wa.me/919983333334)



For Chat/call hangout us at  
[vishal.soolanki](https://www.hangouts.google.com/join?url=https://www.futureprofilez.com)

## CONTACT US NOW



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